

Health Market Access Bridge

Our Capabilities

Health Market Access Bridge is an Africa-based centre of excellence transforming global HIV prevention product introduction and access, with a focus on sub-Saharan Africa. With deep regional and global expertise and a track record of improving accessibility and availability of HIV prevention options, our work strengthens policies and practices that empower individuals to choose and use the prevention methods that fit their lives. Incubated over a decade at AVAC, and rooted in African leadership and global collaboration, Access Bridge is an independent Kenya-registered NGO with global reach. The experts at Access Bridge are speeding up the rollout of new HIV prevention and reproductive health options by centring speed and equity, deploying rigorous analyses, and forging partnerships and platforms between governments, donors, implementing partners, and civil society to achieve its mandate.

MISSION

Ensure expanded, equitable access to next-generation HIV and SRH prevention products by accelerating their introduction, scale-up, and sustained use—anchored in African priorities, expertise, and partnerships.

WHAT WE DO

1 Drive Product Innovation & Relevance

- Support the development of timely, effective, and affordable HIV and SRH prevention options
- Ensure community needs and perspectives shape research, development, and product design
- Gather and apply user insights to improve PrEP programs and future product development

2 Expand Access & Adoption

- Identify and anticipate gaps in prevention coverage, providing technical support, tools, and evidence to close them
- Advocate for integration of HIV prevention into broader SRH services
- Facilitate faster market entry and scale-up of HIV and SRH prevention products in priority regions

3 Strengthen Strategic Alignment

- Align introduction and delivery strategies among donors, developers, implementers, and advocates
- Act as strategic advisor and connector to ensure product introduction efforts maximise opportunity and avoid duplication
- Lead and support stakeholders through identification and resolution of key barriers to product scale-up

4 Inform Policy & Market Decisions

- Compile, analyse, and share market and programmatic data to guide investments and strategies
- Disseminate timely, actionable information to all relevant stakeholders

OUR TEAM/HISTORY

The Access Bridge team has a deep understanding of HIV prevention needs, product pipelines, and players. Beginning at AVAC in 2016 as the Gates-funded HIV Prevention Market Manager project and growing over the years through leadership of the Gates Foundation-funded Biomedical Prevention Implementation Collaborative (BioPIC) project, ClIFF-funded Dual Prevention Pill (DPP) Consortium, and USAID-funded OPTIONS and MOSAIC projects, AVAC transferred this work in 2025 to Access Bridge, an Africa-based organization, to ensure regional ownership, strengthened proximity to Ministries of Health and communities, and long-term sustainability.

Access Bridge brings influential, trusting, and durable relationships with industry, government, normative bodies, policy makers, regulators, researchers, the media, civil society advocates, and donors. We are a trusted voice in HIV and SRH prevention product access—independent of industry influence, with proven expertise spanning research advocacy, market shaping, policy translation, and rollout coordination, established relationships with global and regional actors critical to HIV prevention, and a deep, durable understanding of African health systems, communities, and implementation contexts.

ACCOMPLISHMENTS

While new HIV and SRH prevention products are often available rapidly following approval in high-income countries, availability in lower- and middle-income countries often lags for far longer—with devastating impacts on individual lives and global progress toward ending the epidemic. **Access Bridge has changed that trajectory by:**



Advancing product introduction readiness through coordinated planning and cross-sector collaboration via the Gates Foundation-funded [BioPIC](#) project and [Long-Acting \(LA\) PrEP Coalition](#)



Amplifying community voices to ensure that research and rollout reflect real-world needs and user preferences via the Civil Society Caucus of the LA-PrEP Coalition



Building regional leadership in product introduction and implementation science through trainings, resources, and collaboration with partners



Championing integration of HIV prevention with SRH through initiatives like the ClIFF-funded [Dual Prevention Pill Consortium](#)



Strengthening market intelligence and data use to guide decision-making across the HIV prevention pipeline via [PrEPWatch](#)

ORGANIZATIONAL ASSETS

Market Analysis, Private Sector Engagement, and Supply-Demand Dynamics

Across HIV and SRH commodities, Access Bridge conducts market landscaping and segmentation analyses, maps commercial opportunities, identifies systemic barriers, and forecasts supply and demand to understand market functioning and pinpoint opportunities for commercial sector growth. Our team has deep familiarity with the factors that influence demand, affordability, pricing, subsidy levels, and distribution dynamics. The team has also led efforts to [harness private sector strategies for family planning to deliver the DPP](#). The team engages directly with commercial distributors, manufacturers, and social marketing organizations to strengthen distribution pathways, expand market reach, and identify opportunities to grow the commercial sector.

Government Engagement, Stewardship, and Coordination

Access Bridge has deep, durable relationships with Ministries of Health, national technical working groups, Global Fund and PEPFAR country teams, regulatory authorities, prevention program implementers, and civil society organizations across Eastern and Southern Africa. The team helps governments interpret evidence and strengthen stewardship structures to accelerate prevention product introduction. Access Bridge has helped unify fragmented discussions into coherent national plans and fostered accountability and transparency through civil society engagement.

Our team has supported Ministries of Health to develop and operationalize national Total Market Approach (TMA) pathways, particularly in contexts where public sector leadership, stewardship structures, and quantification processes require strengthening. We have supported governments to examine market inefficiencies, clarify sector roles, and develop costed operational plans that consider the delicate balance between free, subsidized, and commercial supplies. Access Bridge has demonstrated capacity to support Ministries of Health to translate market evidence into national plans that reflect realistic procurement volumes, quantification needs, regulatory considerations, and subsidy rationales.

Data Systems and Resource Generation

Access Bridge contributes to tools, materials, and frameworks that serve as the foundation for accelerating product introduction and access in priority countries, including:

- [The Adaptable Product Introduction Framework](#), **the field's first step-by-step, evidence-based guide** to launching new HIV prevention products. The framework sets global benchmarks for speed, equity, user-centered design, and real-world program readiness, and has shaped product rollout planning for CAB, LEN, and the DPP across multiple countries
- **Suite of CAB and LEN rollout materials** that guide global and national planning, including: [The Plan for CAB](#); [The Plan for LEN](#); [Gears of LEN Rollout](#); and [Getting PrEP Rollout Right This Time](#), which synthesizes lessons from oral PrEP introduction and provides actionable, stakeholder-specific priorities for accelerating LEN access
- **Real-time data systems** including [PrEPWatch](#) and the [Global PrEP Tracker](#), the only comprehensive, global database tracking PrEP regulatory approvals, implementation science studies, rollout data, and scale-up indicators. PrEPWatch supports governments, donors, researchers, and implementers to monitor progress and make informed policy, program, and investment decisions
- **Demand-generation approaches** for the DPP, as part of the DPP Consortium, and MK-8527, the monthly PrEP pill, grounded in human-centered design research and extensive validation with potential end users

Convening and Facilitation

A core strength of Access Bridge is its ability to guide and support multi-stakeholder groups. Through years of global, regional, and national conversations, the team has demonstrated an ability to create consensus and help stakeholders identify shared priorities grounded in evidence. Access Bridge has led national dialogues, supported technical working groups, facilitated cross-country communities of practice, and coordinated donor–policymaker discussions via BioPIC, WHO Think Tanks, DPP Consortium, and the LA-PrEP Coalition. Our roles have included:

- **Secretariat of the LA-PrEP Coalition:** Convene Ministries of Health, donors, product developers, researchers, implementers, and civil society to accelerate rollout of lenacapavir (LEN), cabotegravir (CAB), and the dapivirine vaginal ring (DVR) by linking diverse actors and driving collective action. We have secured transparency commitments from product developers, including pricing information, post-trial access pathways, plans for direct community engagement, and progress toward generic licensing.
- **Biomedical Prevention Implementation Collaborative (BioPIC):** Bring together Ministries of Health and donors in dedicated convenings, including high-level dialogues to identify challenges, surface country needs, and promote alignment across actors.
- **Ministry of Health Community of Practice for all priority LEN introduction countries:** Conceptualized and lead this 3-weekly CoP, fostering cross-country learning and problem-solving as countries introduce LEN. In parallel, the team has supported civil society organizations to track rollout progress and engage governments, ensuring accountability and transparency throughout the introduction process.
- **Long-Acting PrEP Implementation Science Think Tanks:** Co-lead with WHO a long-running Think Tank series that brings together more than 100 global stakeholders to address evidence gaps, implementation challenges, and data needs for introduction of new PrEP products. These Think Tanks have shaped coordinated messaging, informed global policy, and clarified national implementation considerations for rapid rollout.
- **DPP Consortium Leadership:** As the Secretariat and lead of the DPP Consortium, our team has driven the global effort to prepare for and introduce the DPP, enabling major progress across regulatory guidance, country planning, stakeholder engagement, and delivery systems, including private sector delivery, to position the DPP for introduction. Through this coordination, the consortium has defined a regulatory pathway for multipurpose prevention technologies, advanced HIV/SRH integration at country level, built broad stakeholder buy-in, and generated growing interest in integrated prevention solutions, moving the field closer to offering women a new dual-protection option.